

Overview: General Business Courses - Summer Term 2025

Lecturer	Course Title	SWS	ECTS
Diane Ahrens	Advanced Methods in Procurement	4 SWS	5 ECTS
Adrian von Düring	Communication and Presentation Techniques	2 SWS	2 ECTS
Rainer Waldmann/Donya Byrtus/Johanna Maurer	Cross Cultural Management	4 SWS	5 ECTS
Robert Feicht	Basics Sustainability	4 SWS	5 ECTS
Jack Romero	Introduction to Air Transport Management	4 SWS	5 ECTS
Melanie Hazod	Market Research incl. SPSS	4 SWS	5 ECTS
Christopher Lohwasser	Strategic planning versus constant change: Tools and practices for future Leaders to navigate challenging times	4 SWS	5 ECTS
Reijo Koivula	Company creation - from scratch to 1st stage	4 SWS	5 ECTS
Matthias Koeppen	Global Leadership	4 SWS	5 ECTS